



# Update of the VASAB Long-Term Perspective: towards VASAB Vision 2040

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The final event of Capacity4MSP | 9 March 2022







CAPACITY4MSP

# Why the update of VASAB Vision?

2021-2022

# Update of the VASAB Long-Term Perspective 2040

«Bridging the old with the new»:

First common BSR vision 1994 & VASAB Long-Term Perspective from 2009

## PEARLS



Urban - rural

## STRINGS



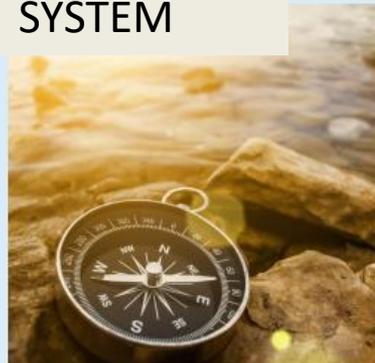
Accessibility

## PATCHES



Maritime spatial  
planning

## SYSTEM



Territorial monitoring



# VASAB Vision 2040 – BSR for the next generations



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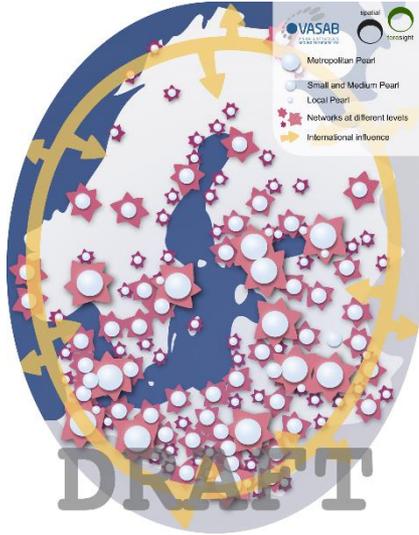
**Healthy Baltic Sea** - central asset around which the region prospers

**A buoyant and fresh Baltic Sea Region** - diversity of places, nature and people of the region co-exist in harmony and stimulate each other

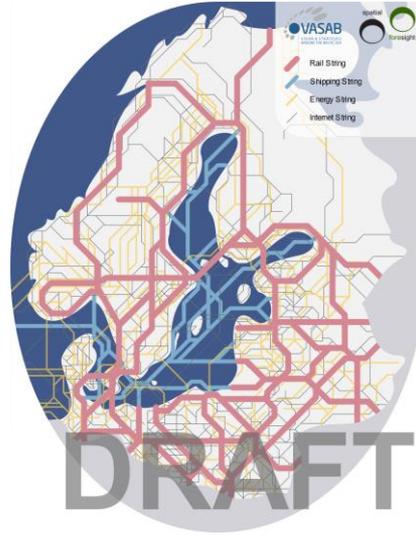
**High quality of life** based on mindset shift towards sustainability in all aspects of life, on more cohesion, integration, solidarity and macro-regional cooperation, and on a wiser use of technology for the common good of places and people.

**Adequate policies** help in coping with challenges

# 4 metaphors of VASAB 2040 Vision:



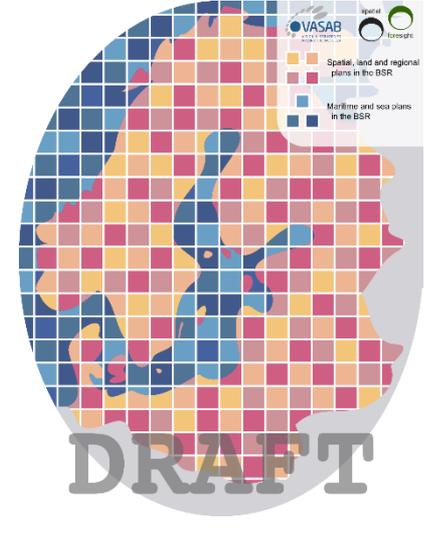
**Vibrant *Pearls*  
of all sizes**



**Well-connected  
*Strings* between  
people and  
places**



**Intact *Patches*  
of ecosystems  
at sea and land**



**Cooperative sea  
and land  
planning  
*Systems***



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## UPDATE OF THE VASAB LONG-TERM PERSPECTIVE STAKEHOLDER CONSULTATIONS ARE OPEN!



- \* Online survey
- \* Written feedbacks to Secretariat
- \* Online Stakeholder workshop
  - 16 May 2022
- \* More info at [www.vasab.org](http://www.vasab.org)





**THANK YOU  
FOR YOUR ATTENTION!**

