

Planning attractive cities for living: Ukrainian experience and lessons

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**Ukrainian
Experience**

Analysis
of successful cases
of urban projects
of Baltic region cities

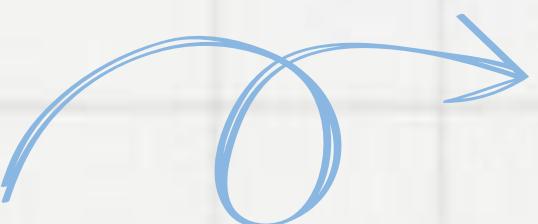
Exchange
of expertise

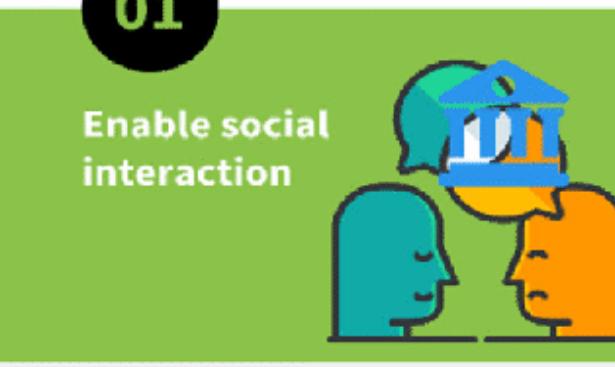
Design
of a dream approach
in urban planning



REBUILD UKRAINE

Despite numerous challenges and with the beginning of a full-scale invasion, Ukrainian cities demonstrate fantastic resilience. Already today, some have started recovery, and some are just preparing for recovery because the cities of Ukraine have great potential for development and creation of an attractive environment for living.



- 01**  Enable social interaction
- 02**  Assure safety and security
- 03**  Generate jobs for a vibrant local economy
- 04**  Conserve the environment
- 05**  Respect cultural diversity
- 06**  Preserve historic value
- 07**  Aesthetics & functionality via proper urban design and landscape
- 08**  Location, proximity and accessibility

Hometowns for heroes in Ukraine

Comfortable cities where
people will feel valued and needed.



Balanced and conceptual urban planning



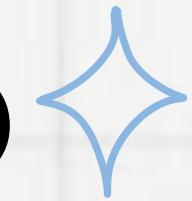
Development of public transport and infrastructure



Safe cities



Urban map



Smart cities



Creation of social zones and involvement of citizens



Investment attraction





01.

it is essential to define the city concept
Therefore, the idea is to determine the
main strengths of the city in a balanced
way.

Balanced and conceptual urban planning

02.

The second factor is zoning. Therefore, when creating new spaces, it is appropriate to form quarters with a particular specialization and focus on all the buildings and infrastructure.

A clear demarcation of residential, industrial, and recreational zones also minimizes the negative impact on the environment and improves residents' quality of life.



Universitäts- und Hansestadt
Greifswald



VEFRESH  **VERDE**
GREENEST OFFICES
IN RIGA



Safe cities



02. Development of civil defense infrastructure:

- ★ Construction and equipment of shelters, heating, and evacuation points (portable shelters)
- ★ Development of plans for the evacuation of the population and material assets of the city (after the occupation of cities – cities are left without documents, archives, and cultural heritage)

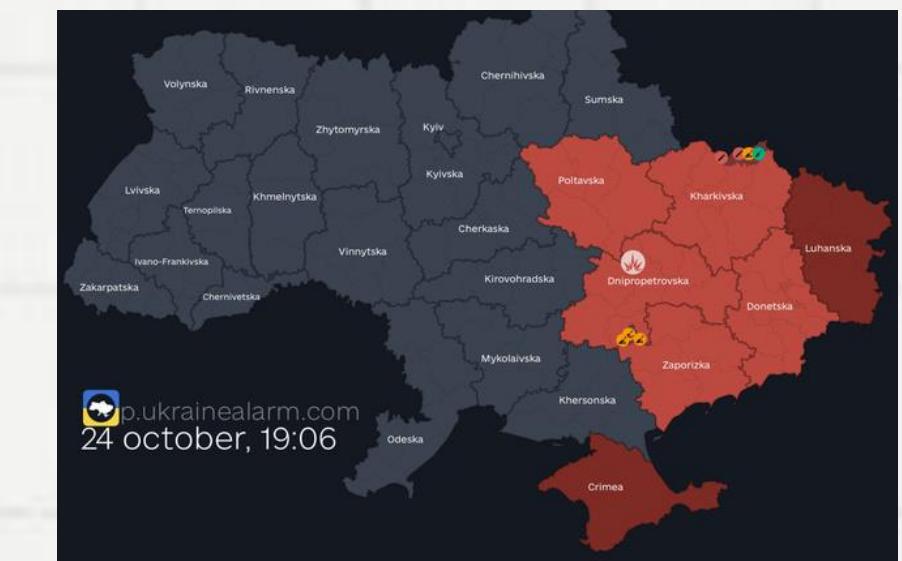


01. Creation of a comprehensive notification system:



Air Alert

- ★ Implementation of modern systems of early warning of emergencies; mobile applications are relevant
- ★ Development of explicit action algorithms for different city population categories in case of emergencies.



a little bit of civil defense moments



01.

Underground shelters should become an integral part of any buildings

02.

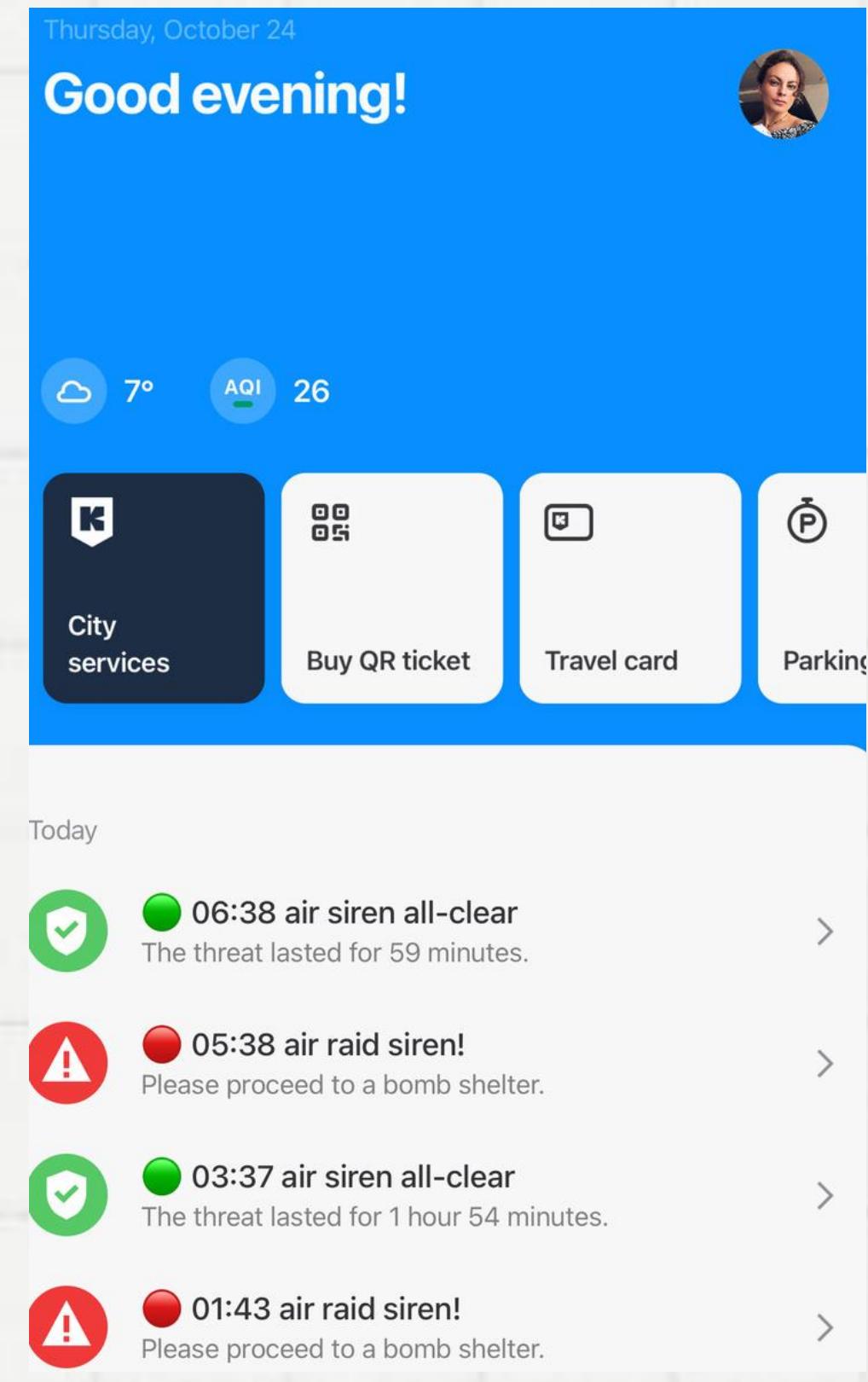
Spaces should be multi-functional and used in everyday life

03.

Strengthening of the internal load-bearing walls of the inter-apartment space.
Concept of safe home

Smart cities

A good example is Kyiv's practice and the "Kyiv digital" application, which contains a wide list of services, from fare payment to payment of utility services, citizen notifications, surveys of Kyiv residents, etc.



City services

City Mobility

QR tickets

Travel card

Public transport

Train Tickets

beta

Fare payment

For Drivers

Parking

Helpful info

Bomb shelters

Events

Useful Contacts

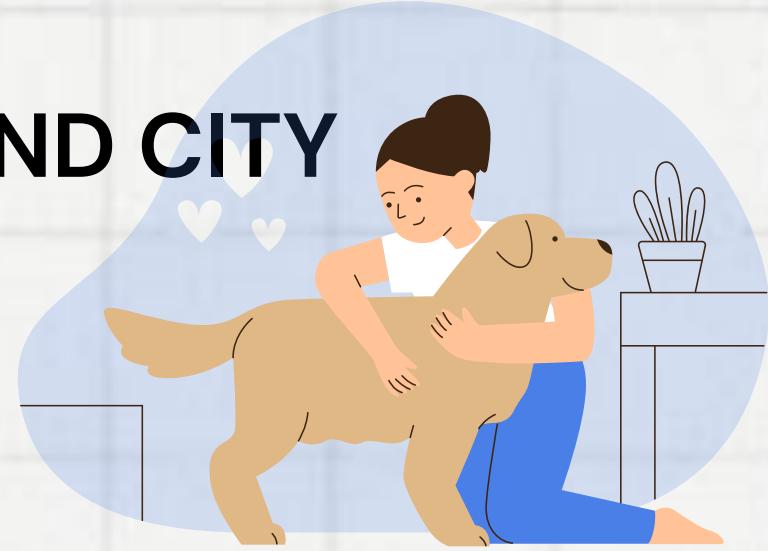
Help Center

Support Ukraine

International Legion

Come Back Alive

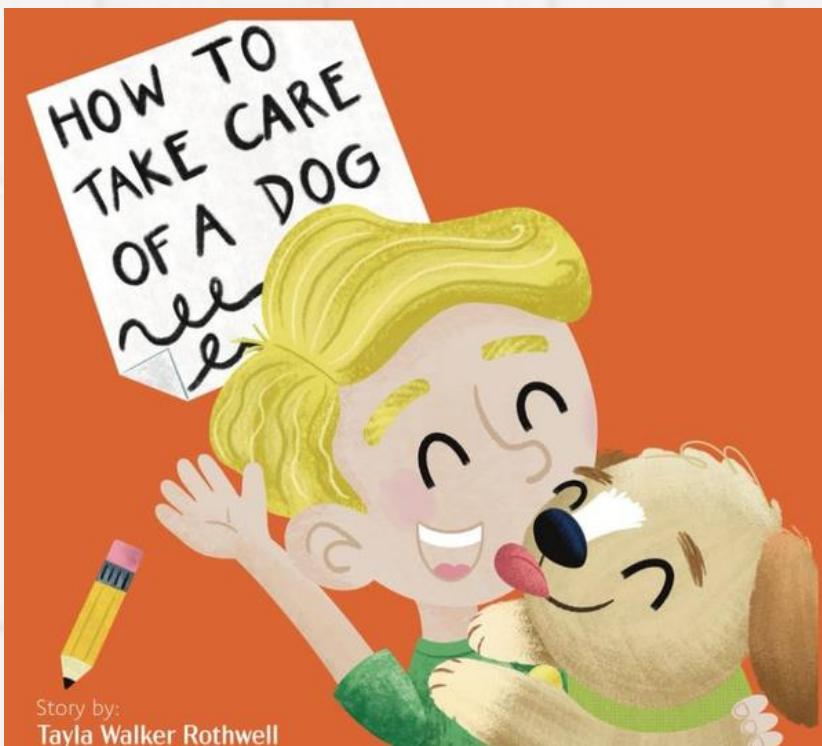
concept of KIND CITY



Creation of social zones and involvement for citizens

The city is people and animals, and homeless animals need special attention. Therefore, my concept is to create adoption centers for homeless animals with the mandatory integration of youth or people with special needs. Or create centers for the elderly, which would be synchronized with centers for homeless cats - in this way, the number of homeless people will decrease, and the elderly will feel needed

Center of Service Dog and Emotional Support Dog. In light of war and its aftermath, canis therapy is increasingly being used by military personnel, veterans, internally displaced persons, and civilians who have survived occupation, shelling, or the stress or anxiety of war.



simple points to investment attraction



Conservation and development green areas, which improves the city's ecological condition and creates comfortable recreation conditions (Riga's VERDE)



Reconstruction of the old housing stock: Modernization and insulation of old buildings will reduce heating costs and increase comfort and general appearance (Ukrainian's cities)

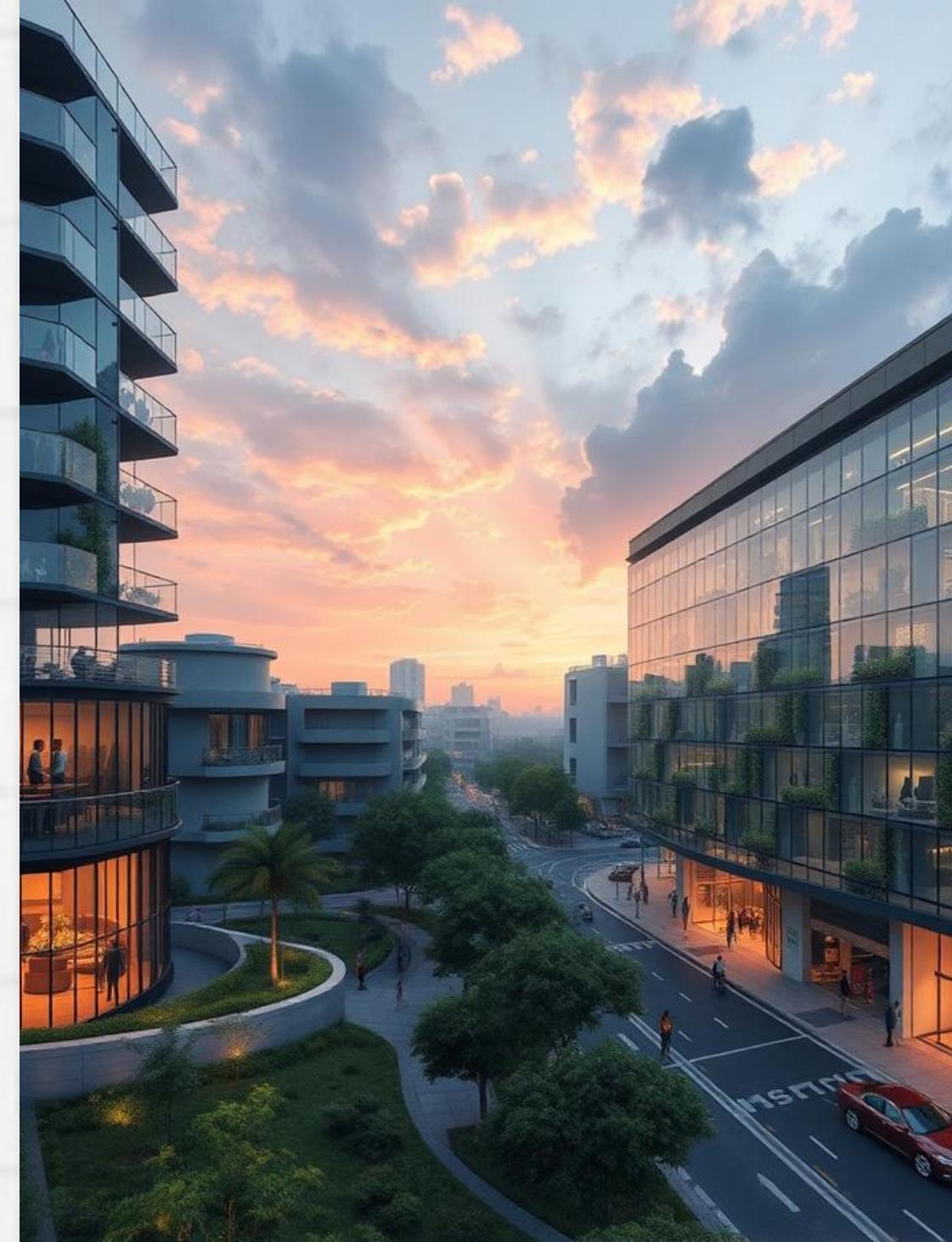
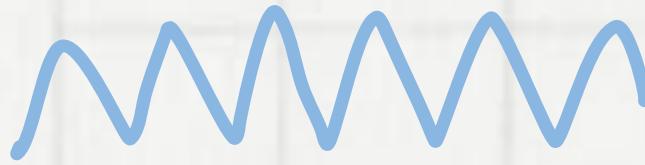


improve the condition of cultural heritage, thereby preserving history and attracting people (Gdansk embankment)



Support of youth initiatives: Local authorities should create free youth centers and co-working locations (library in Drammen)

Investment attraction



- 🌟 **Simplification of procedures for obtaining permits: Creation of a favourable investment climate.**
- 🌟 **Small and medium business support: Industrial and technology parks creation.**
- 🌟 **Development of tourism: Promotion of the city as a tourist center; as a historian by education, I am sure every city has its history; you must dig deeper.**

Thank you
very much!

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